

<p style="text-align: center;">A</p> <p style="text-align: center;">A District of Opportunity</p>	<p style="text-align: center;">B</p> <p style="text-align: center;">A Cleaner Greener Cherwell</p>	<p style="text-align: center;">C</p> <p style="text-align: center;">A Safe, Healthy and Thriving Community</p>	<p style="text-align: center;">D</p> <p style="text-align: center;">An Accessible Value for Money Council</p>
<p>Work with partners to tackle disadvantage in the District.</p> <ul style="list-style-type: none"> • Support vulnerable residents through focusing on homelessness prevention and housing advice at current levels of performance • Work with our partners to reduce the number of young people not in education employment or training across the district • Support local people into work (job clubs and apprenticeships) and prepare for the impact of the Government reform to welfare and the benefits system • Deliver the Brighter Futures in Banbury programme 	<p>Provide excellent waste collection and recycling services, working to reduce the amount of waste produced and to increase recycling across the district.</p> <ul style="list-style-type: none"> • Maintain the level of household recycling rate at above 57% • Reduce the amount of waste sent to landfill • Maintain the current high levels of customer satisfaction with our recycling and waste collection services 	<p>Work with partners to support the development of safe and thriving local communities and neighbourhoods.</p> <ul style="list-style-type: none"> • Continue to provide a wide range of recreational activities and opportunities of young people across the district • Work with partners to maintain already low levels of crime in the district and ensure people feel safe in their communities and town centres • Work with partners and businesses to support public health, safety and environmental protection 	<p>Provide value for money and a financially sound organisation, minimising the impact of smaller council budgets on frontline and priority services.</p> <ul style="list-style-type: none"> • Continue to implement and embed an effective approach to address the financial impact of Government welfare reform • Continue to plan for the implications of the Local Government Resources Review specifically the changes to localisation of business rates and council tax benefit • Secure savings of £500,000 taking account of the national changes to Local Government Funding • Ensure the Council's budget is matched to strategic priorities demonstrating and promoting the Council's commitment to value for money and effective service delivery including making more effective use of technology
<p>Balance economic development and housing growth.</p> <ul style="list-style-type: none"> • Deliver 500 new homes including through planned major housing projects • Deliver 150 affordable homes in the district • Promote local economic development through business advice and support, inward investment and the Local Enterprise Partnerships • Progress the Community Housing Project with HCA investment partner 	<p>Work to ensure our streets, town centres, open spaces and residential areas are clean, well maintained and safe.</p> <ul style="list-style-type: none"> • Improve levels of residents' satisfaction with street and environmental cleanliness • Work with local communities to continue the programme of neighbourhood litter blitzes 	<p>Support the local community, voluntary and not for profit sectors to play an active role in the district.</p> <ul style="list-style-type: none"> • Work with the local voluntary sector to provide advisory services for the local community • Support volunteering across the district 	<p>Work with partners to reduce Council costs.</p> <ul style="list-style-type: none"> • Continue to implement and embed shared back office systems and services to secure efficiencies • Continue to develop and embed the shared ICT service specifically in relation to phase two of the programme (system standardisation and harmonisation) • Explore further opportunities with partners to share or provide services, reducing costs and maximising income

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<p>Develop a robust and locally determined planning framework.</p> <ul style="list-style-type: none"> • Complete a draft of local development framework for the district and submit for adoption • Prepare an Infrastructure Plan for Cherwell District and prepare for introduction of Community Infrastructure Levy • Secure implementation of new policy for Developer contributions • Protect and enhance the quality of the built environment by completion of Conservation Area Reviews and strong design guidance for all new developments 	<p>Work to reduce our impact on the natural environment, limit our use of natural resources and support others in the district to do the same.</p> <ul style="list-style-type: none"> • Reduce the Council's Carbon footprint by 4% (includes buildings, fleet mileage etc.) • Work with partners to improve the energy efficiency of homes and enable more residents to achieve affordable energy bills 	<p>Provide the best possible access to good quality recreation and leisure opportunities in the district.</p> <ul style="list-style-type: none"> • Progress the further phased development of the South West Bicester Sports Village • Maintain current high levels of visits/usage to district leisure centres following the successful 2012 Olympic and Paralympics • Establish an independent Trust to secure the long term future of Banbury Museum and maintaining access for the community 	<p>Demonstrate that we can be trusted to act properly for you by being transparent about our costs and performance.</p> <ul style="list-style-type: none"> • Improve the information available to the public about our costs and performance, and promote understanding, accountability and opportunity • Consult with local residents in a cost effective manner to ensure the Council has a good understanding of local priorities
<p>Work to improve the quality and vibrancy of our town centres and urban areas.</p> <ul style="list-style-type: none"> • Progress the commercial development of Bicester Town Centre and consider the plans for development of the community building • Complete a Masterplan for Bicester, Kidlington and Banbury • Progress the Canalside Regeneration, Spiceball and the redevelopment of the Bolton Road area in Banbury 	<p>Work with partners to support the development of Eco-Bicester as a national exemplar, creating a vibrant place where people choose to live, to work and spend their leisure time in sustainable ways.</p> <ul style="list-style-type: none"> • Work with partners to progress the delivery of the masterplan for Bicester • Start work on site for the initial housing development at North West Bicester • Ensure continued opportunities for local people to participate in the Eco-Bicester programme 	<p>Support improvement of local health facilities, services and standards across the district.</p> <ul style="list-style-type: none"> • Work to promote active and independent lifestyles amongst older people • Support the local community and Oxford University Hospitals Trust to retain and develop health services at the Horton General Hospital • Continue to support new and improved health services in Bicester and the surrounding area 	<p>Work to ensure we provide good customer service through the delivery of high quality and accessible services.</p> <ul style="list-style-type: none"> • Improve levels of customer satisfaction with our services • Improve levels of satisfaction with and access to information provided by the Council • Improve access to our services and advice by increasing online payment and service options • Reduce costs by increasing customer use of online services rather than accessing services at Council offices • Embed programme management, ensuring we have the right projects, properly resourced